

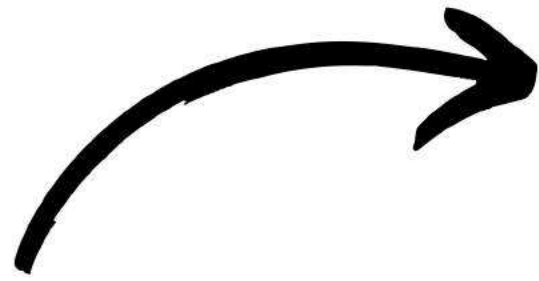


ARTISSE

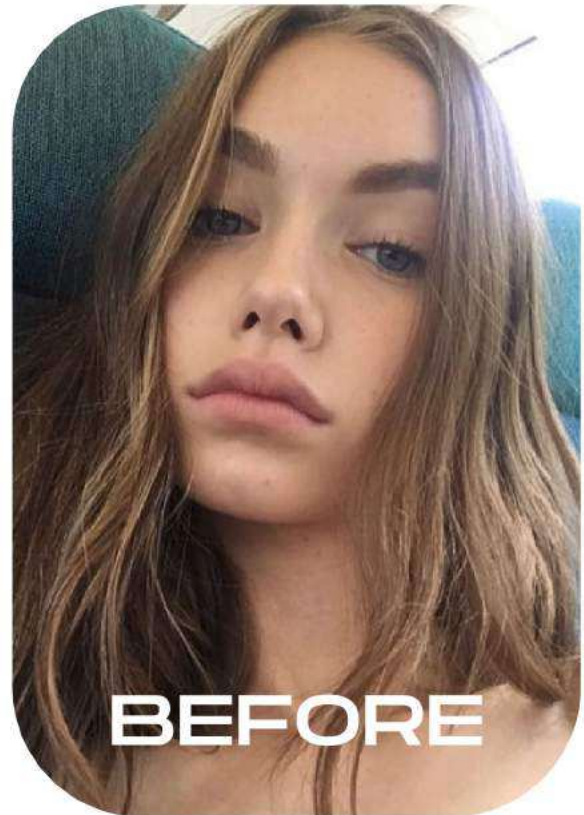
REDEFINE PHOTOGRAPHY

<https://artisse.ai/>

We are the
pioneer in
human-centric
AI imagery

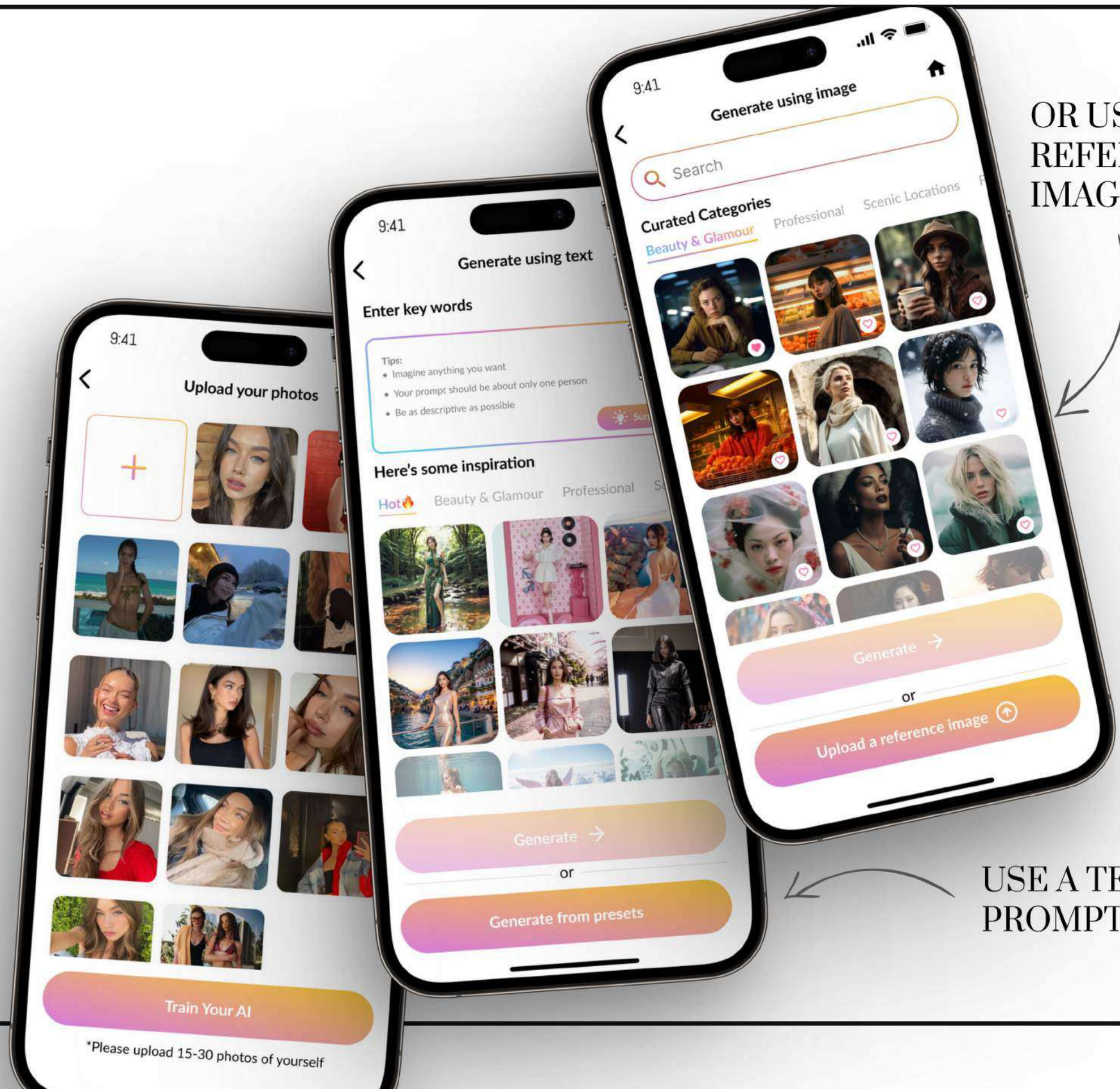


AFTER



The Artisse app: the world's first AI photographer

UPLOAD PHOTOS TO CREATE YOUR OWN AI MODEL



OR USE A REFERENCE IMAGE

USE A TEXT PROMPT

1 New photo app in 20 countries



Fully personalised and diverse

Hair style



Ethnicity



Body shape



Height



Multiple styles and infinite possibilities

“Amateur”



Black & White



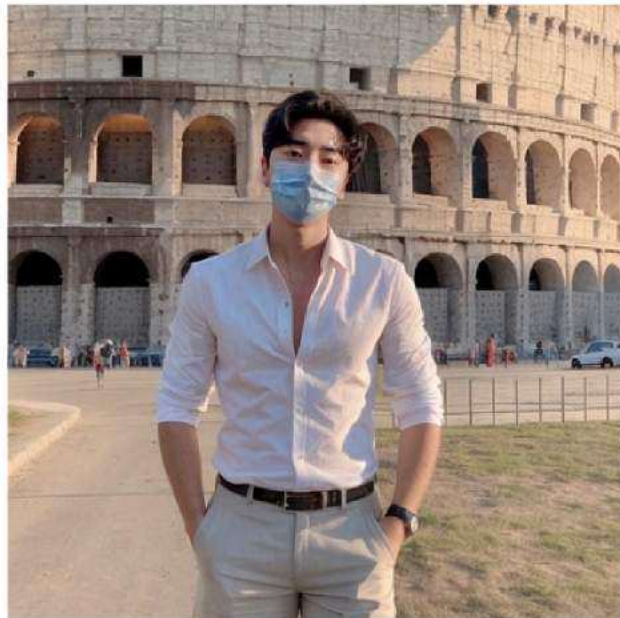
Rustic



Cool Tones



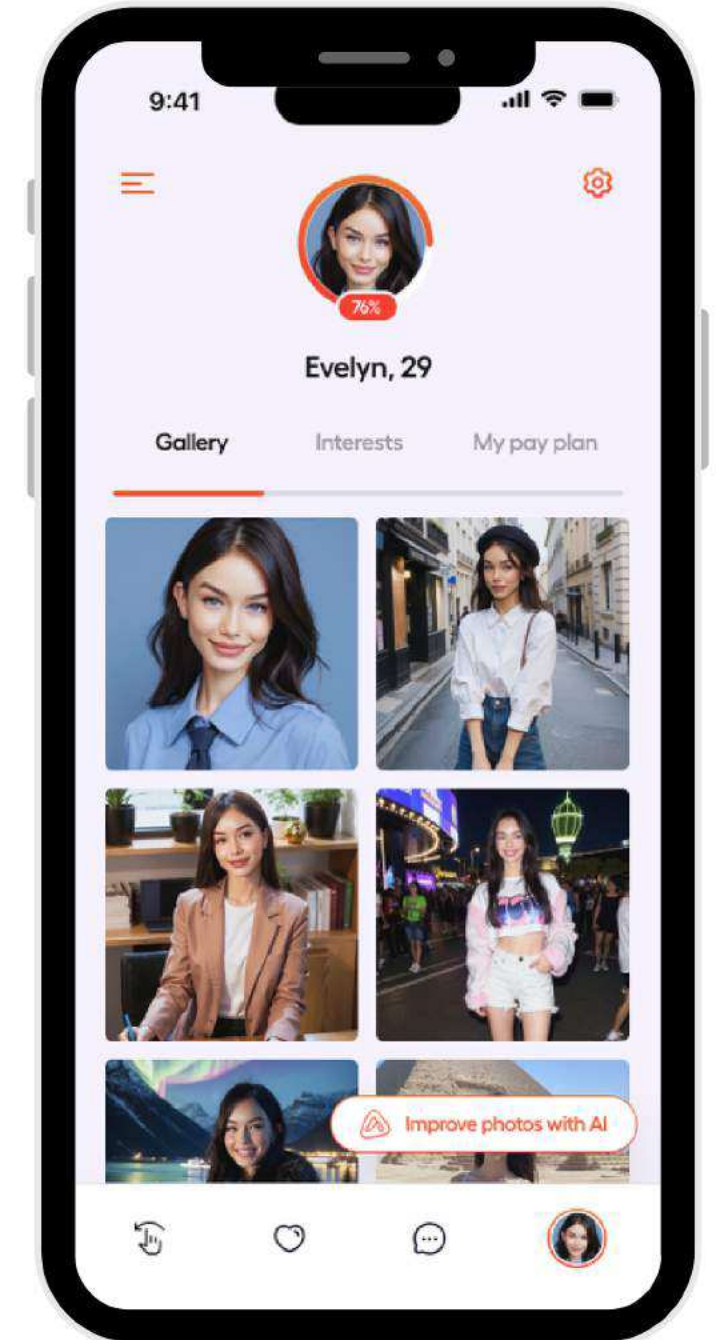
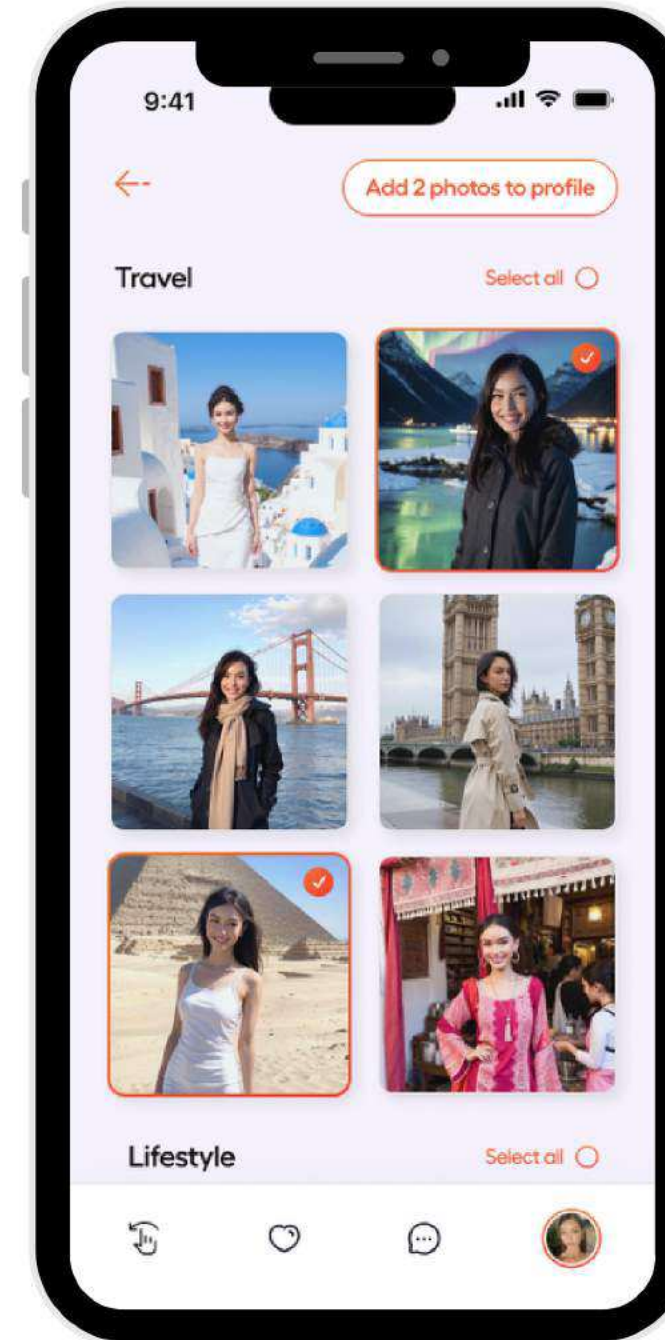
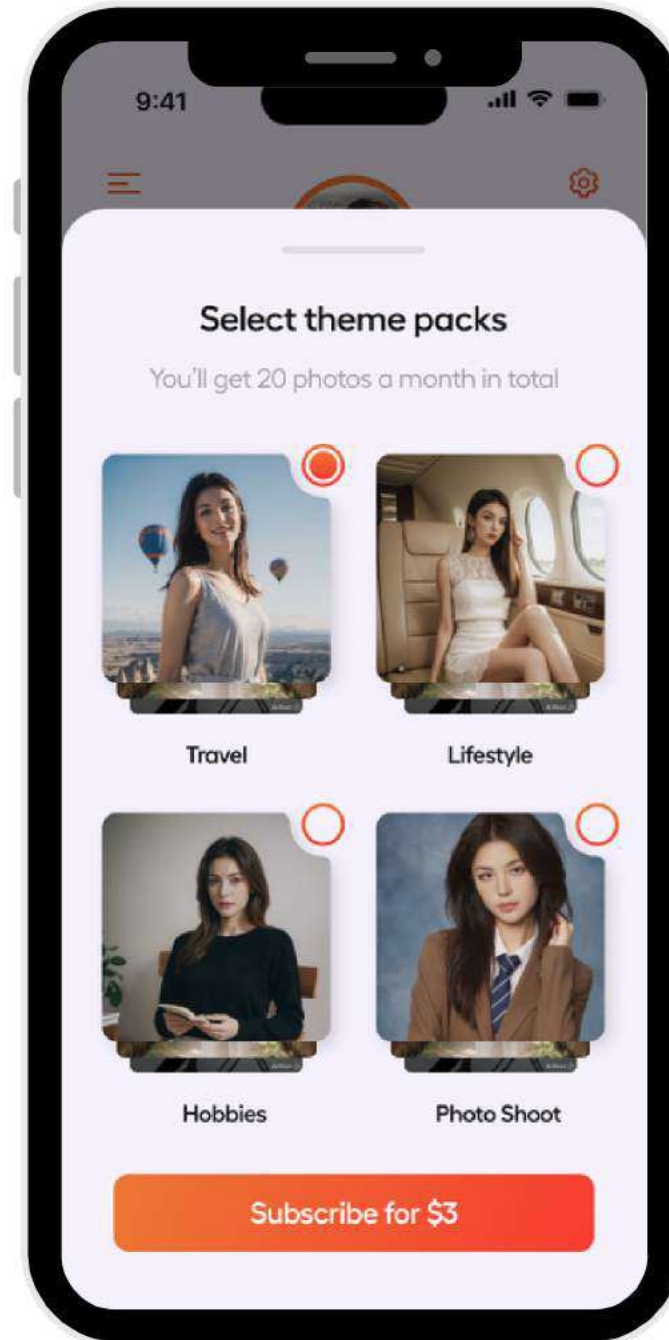
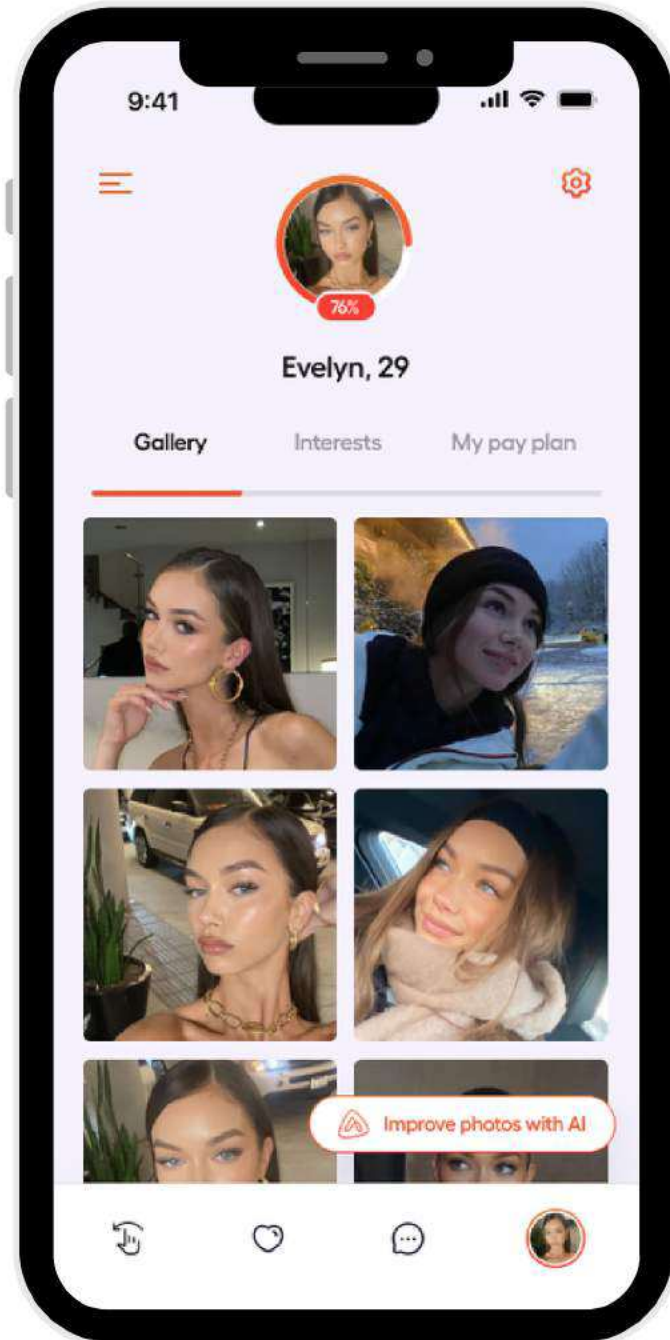
Artistic



Artisse Business Solutions

Dating	Unlocking the full potential of dating users
Brands	Automate the entire advertising process
Fashion	Personalising the fashion shopping experience
Tourism	Transforming travel with "try before you fly"
Influencers	Creating the next form of two-way engagement
Celebrities	Use any IP from past or present
Entertainment	Crafting truly personalised gifts

Unlocking the full potential of dating users



Upload



Select



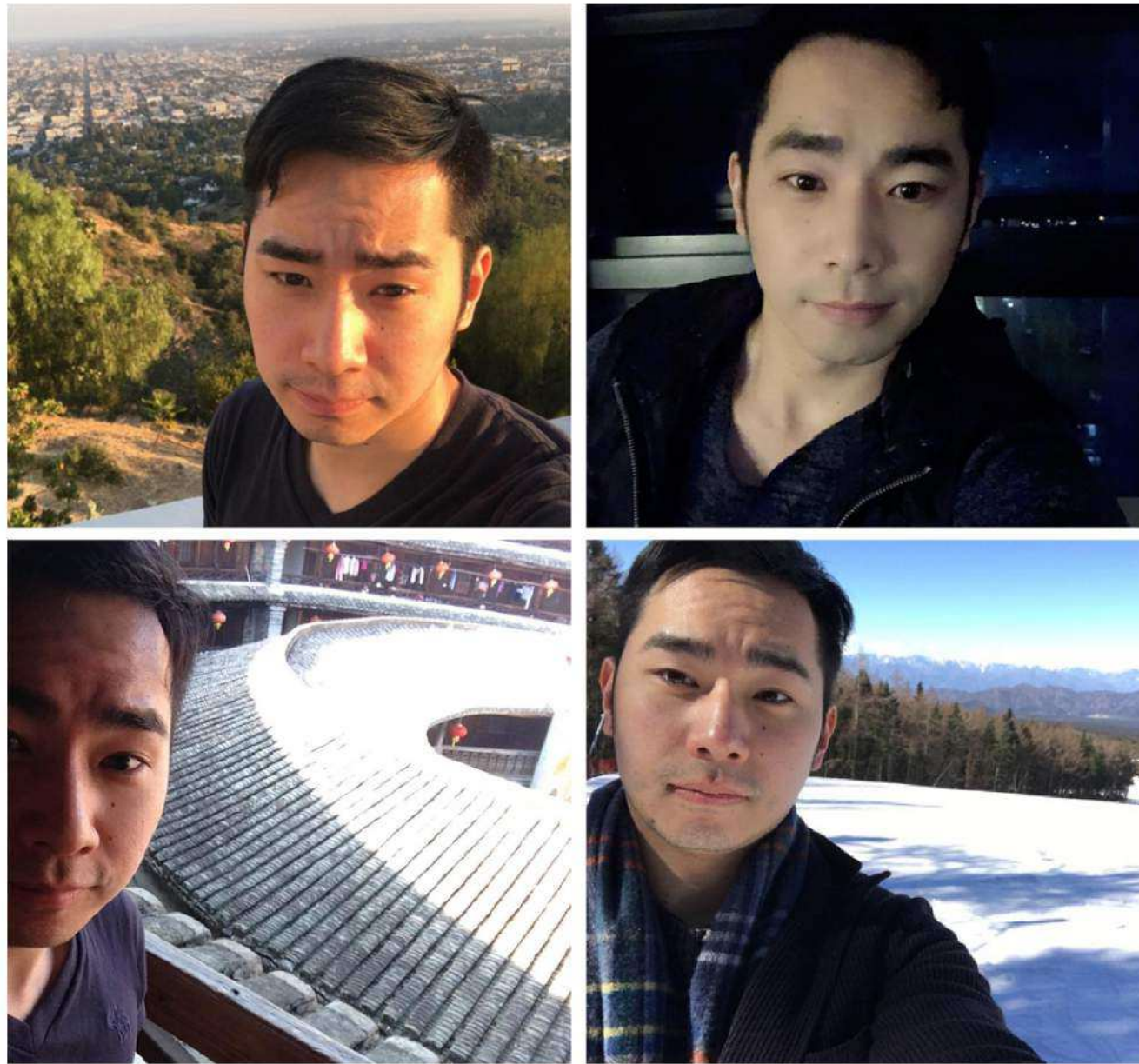
Review



Realise

Unlocking the full potential of dating users

BEFORE (24 hour period, Oct 18)



Artisse CEO test case using Hinge
(New York, 30 year old male)

2 matches

AFTER (24 hour period, Oct 19)



78 matches

Automating the entire advertising process



TALENT



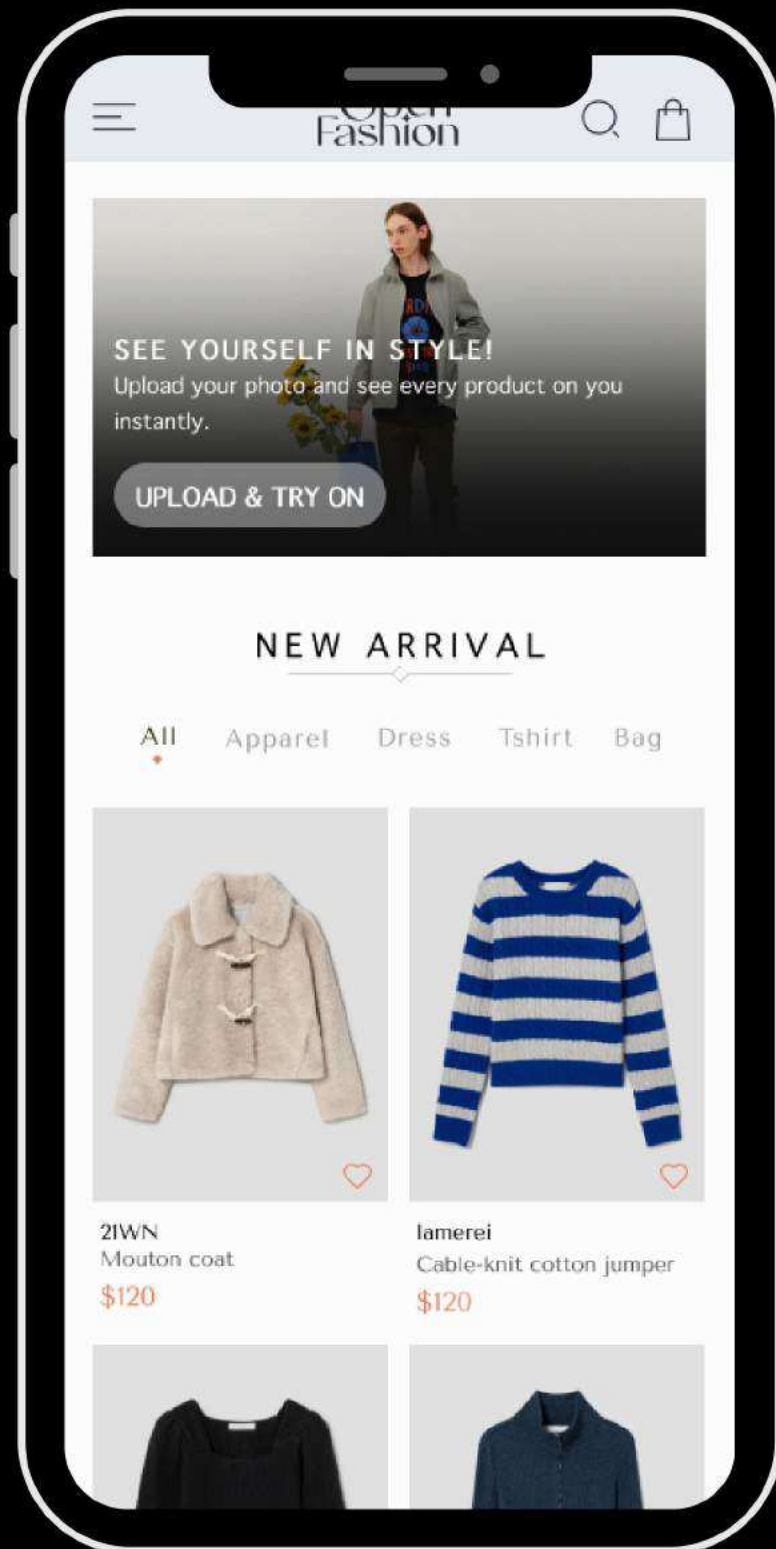
GENERATIVE AI
TECHNOLOGY



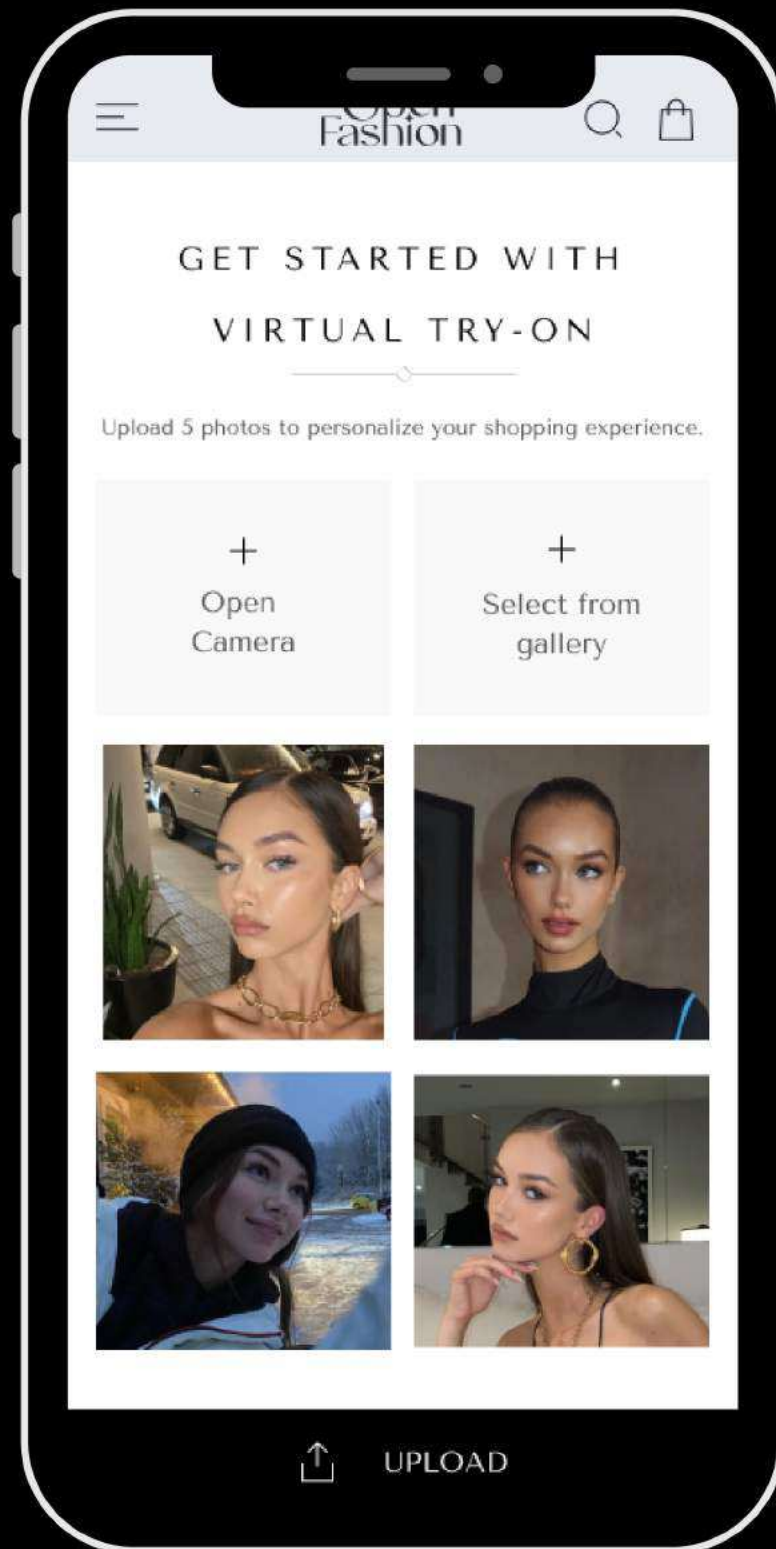
FINAL ASSET
PRODUCTION

Personalise the fashion shopping experience

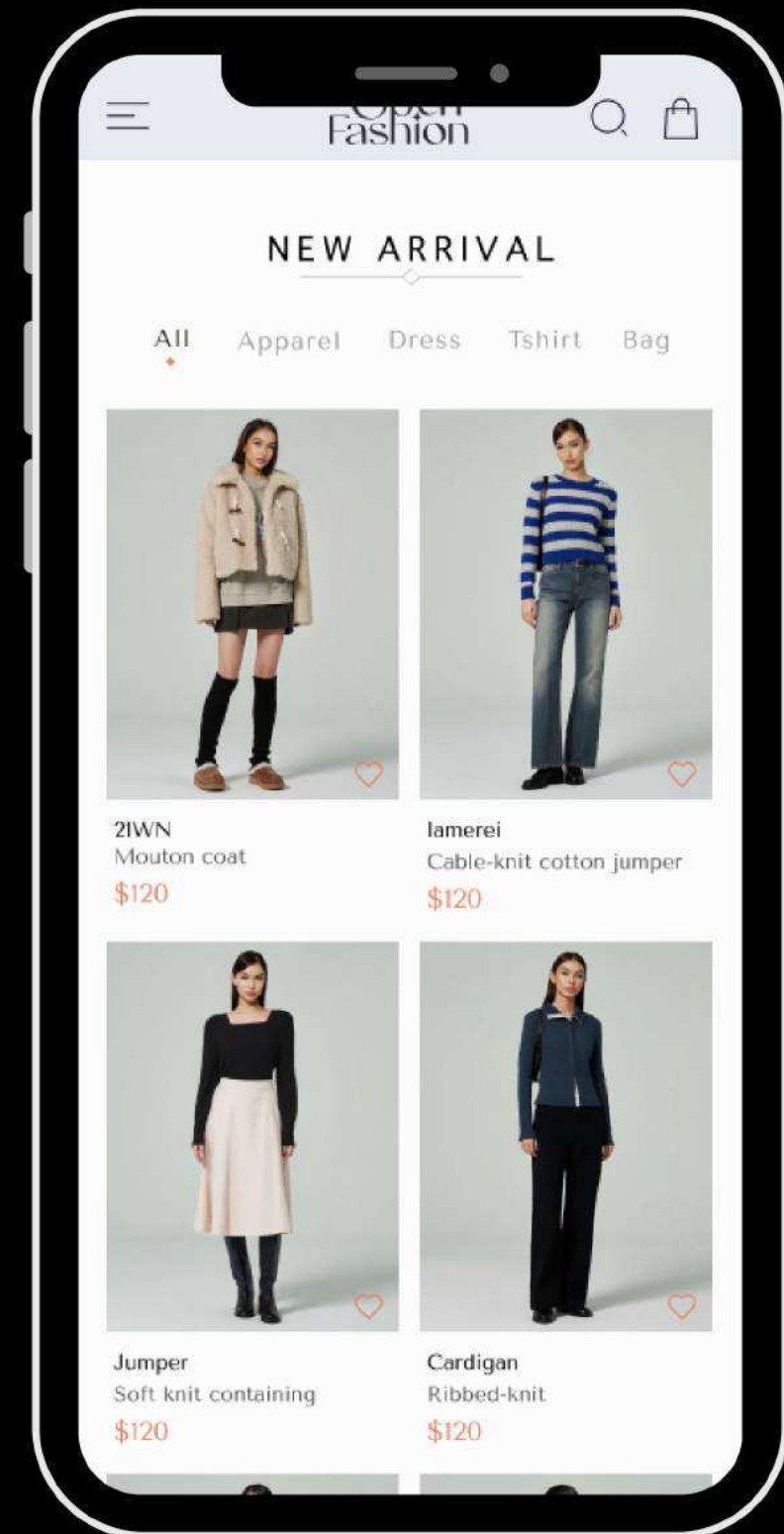
Browse



Upload

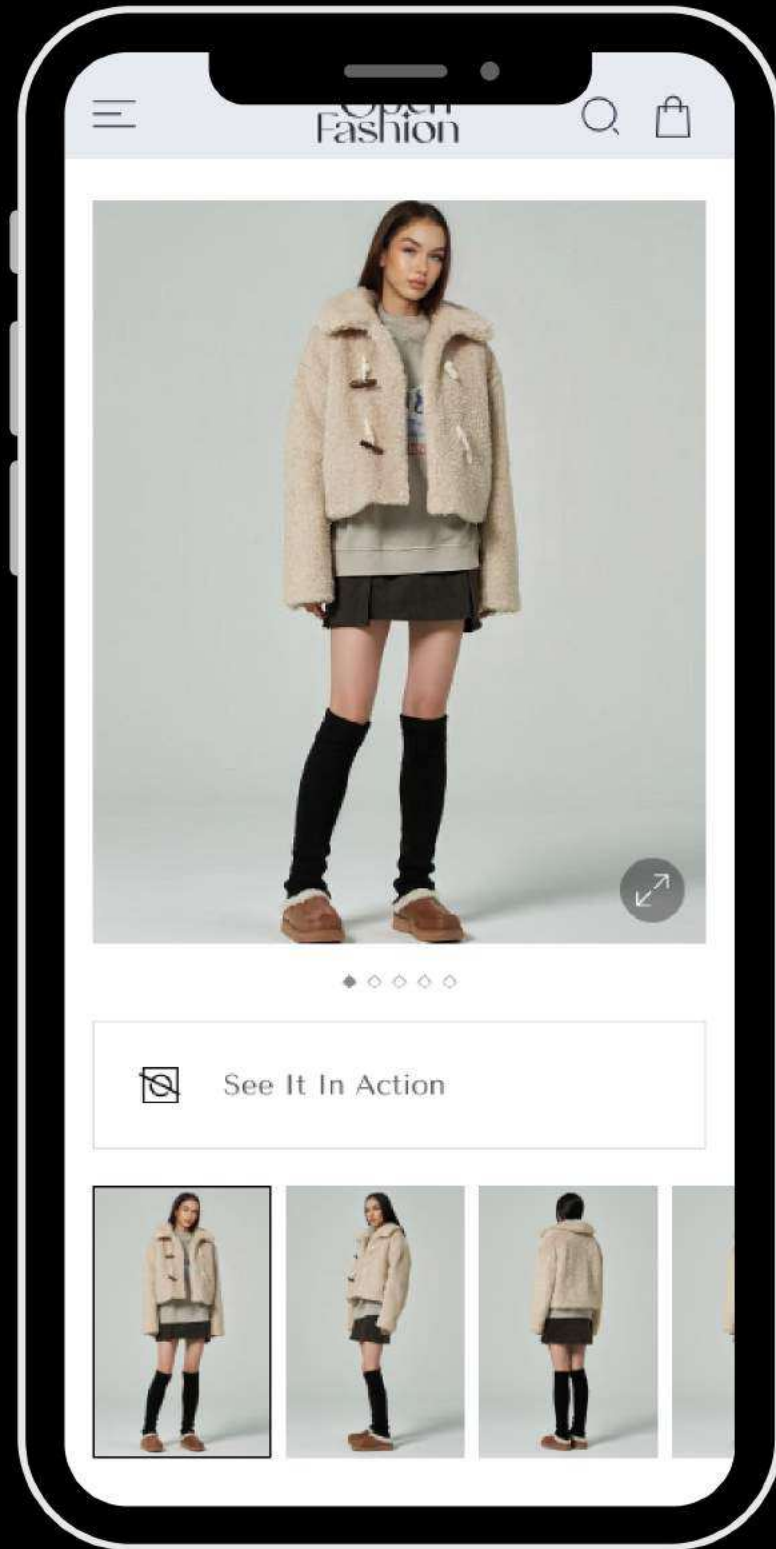


Personalise

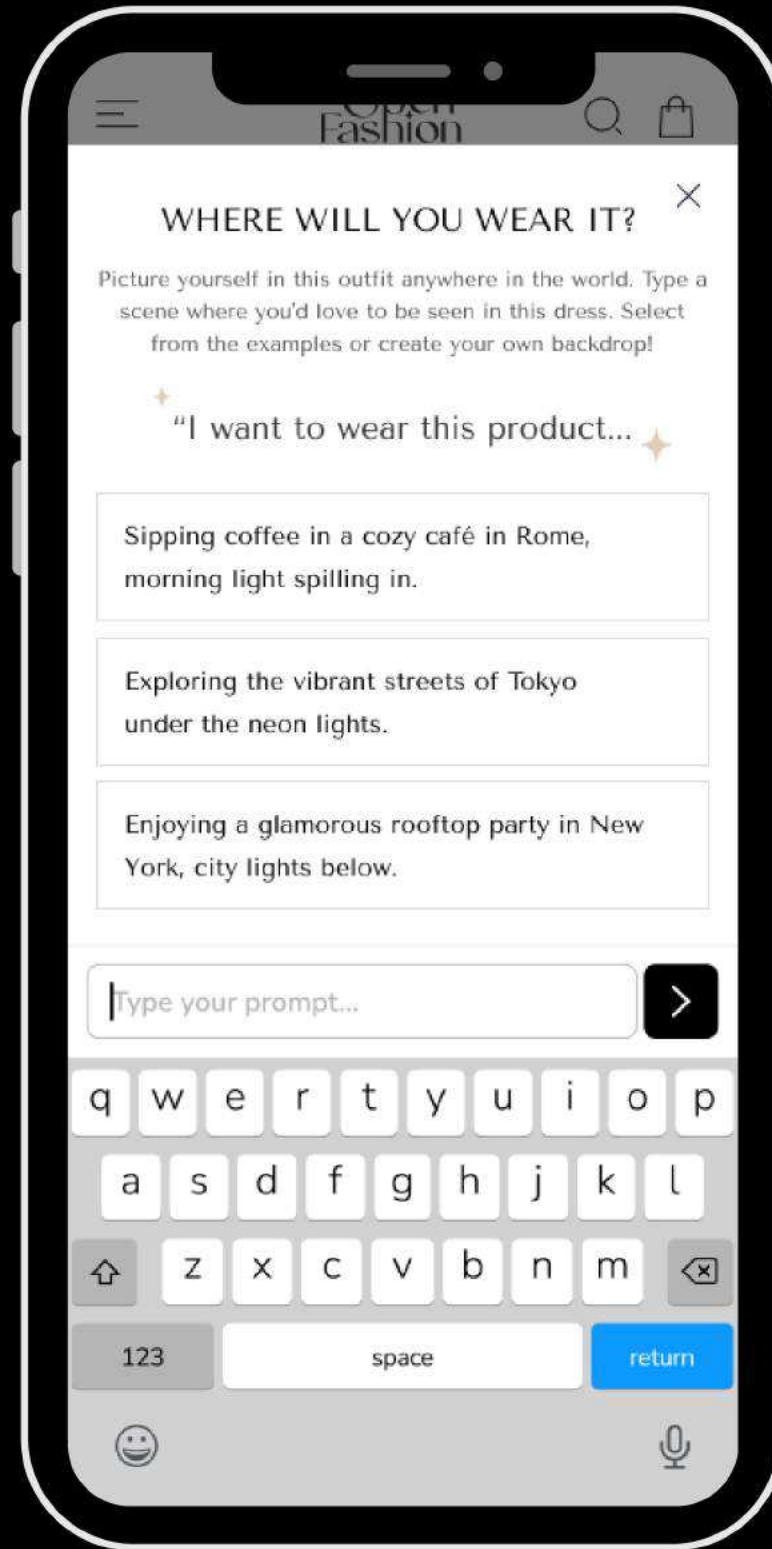


Personalise the fashion shopping experience

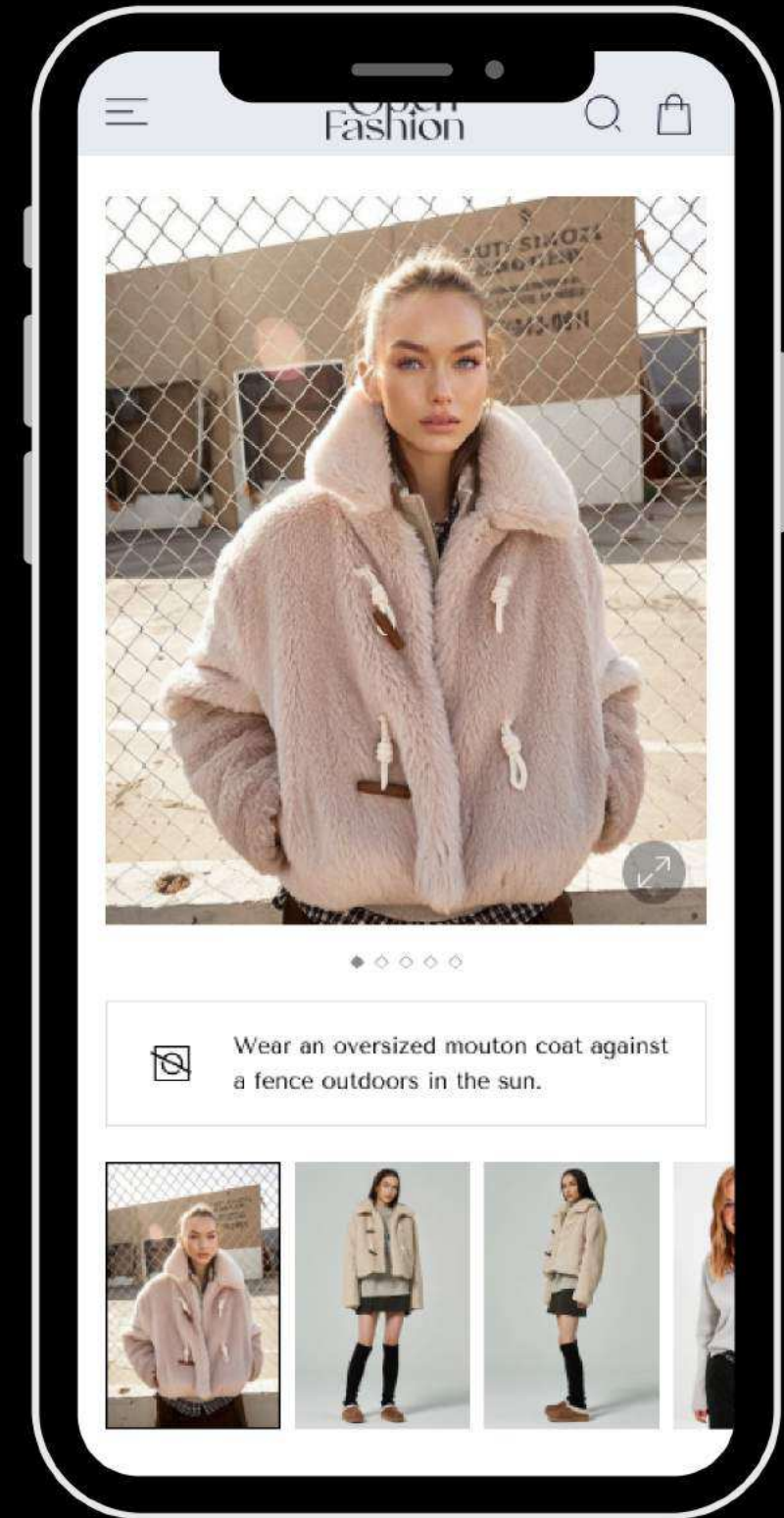
Browse



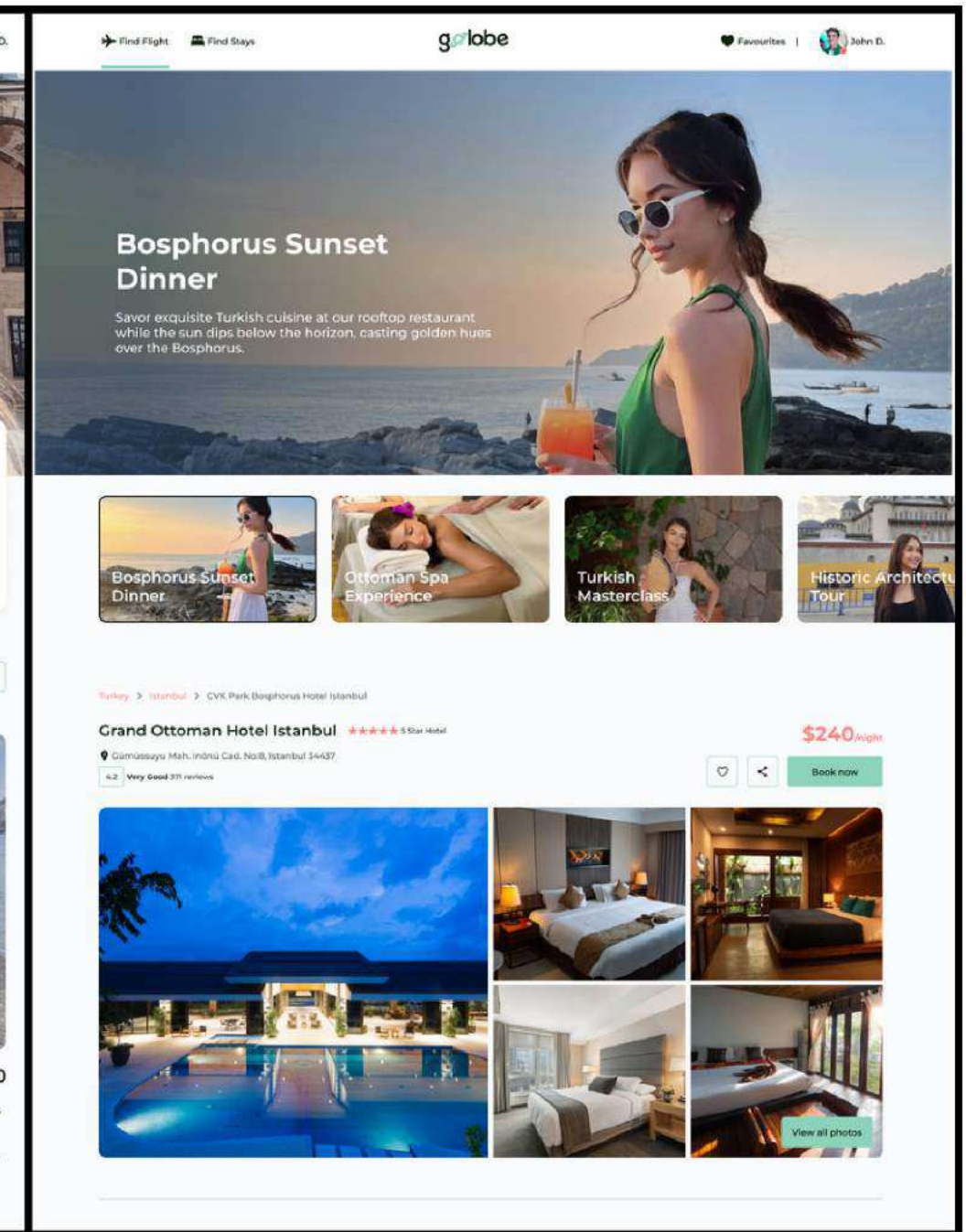
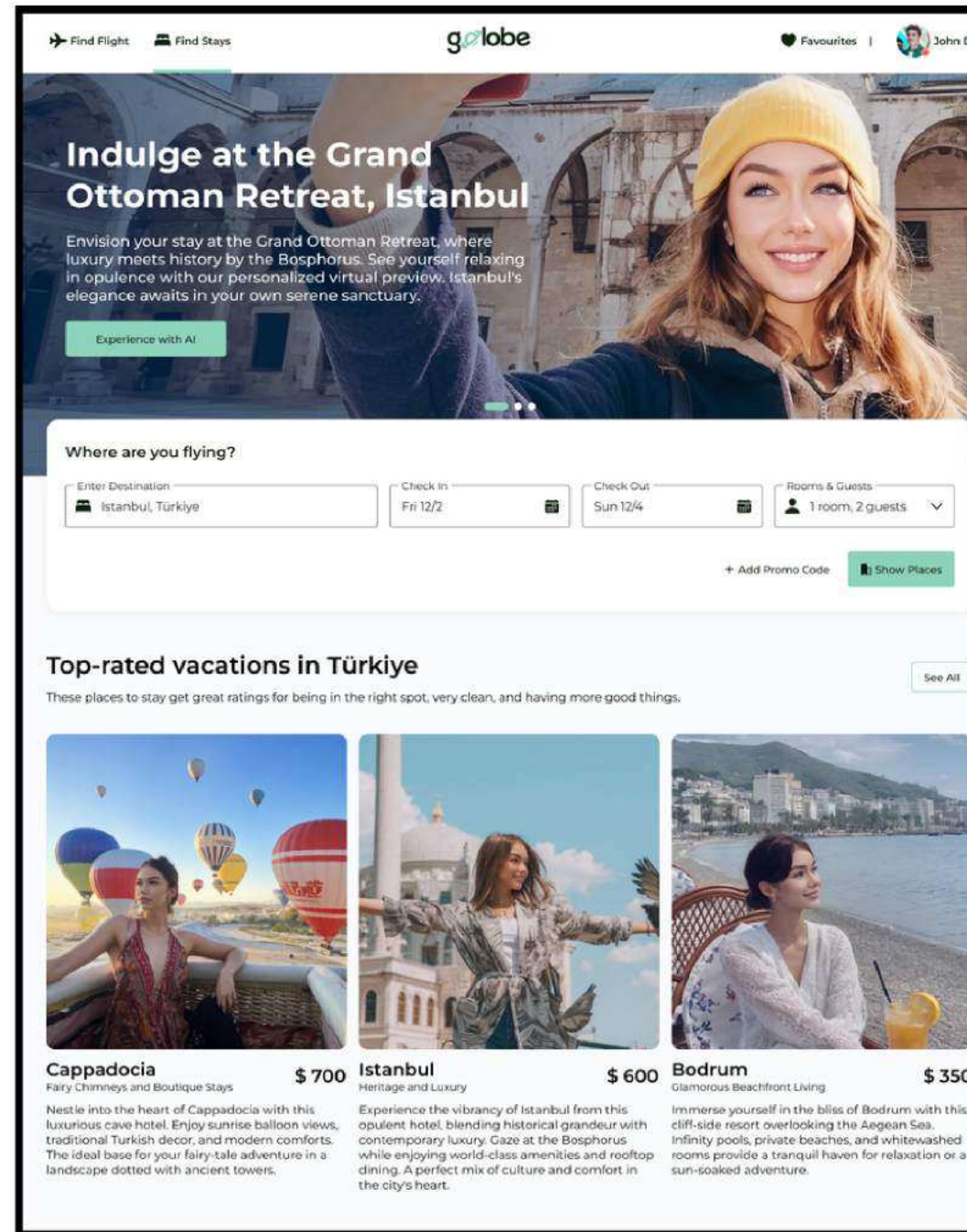
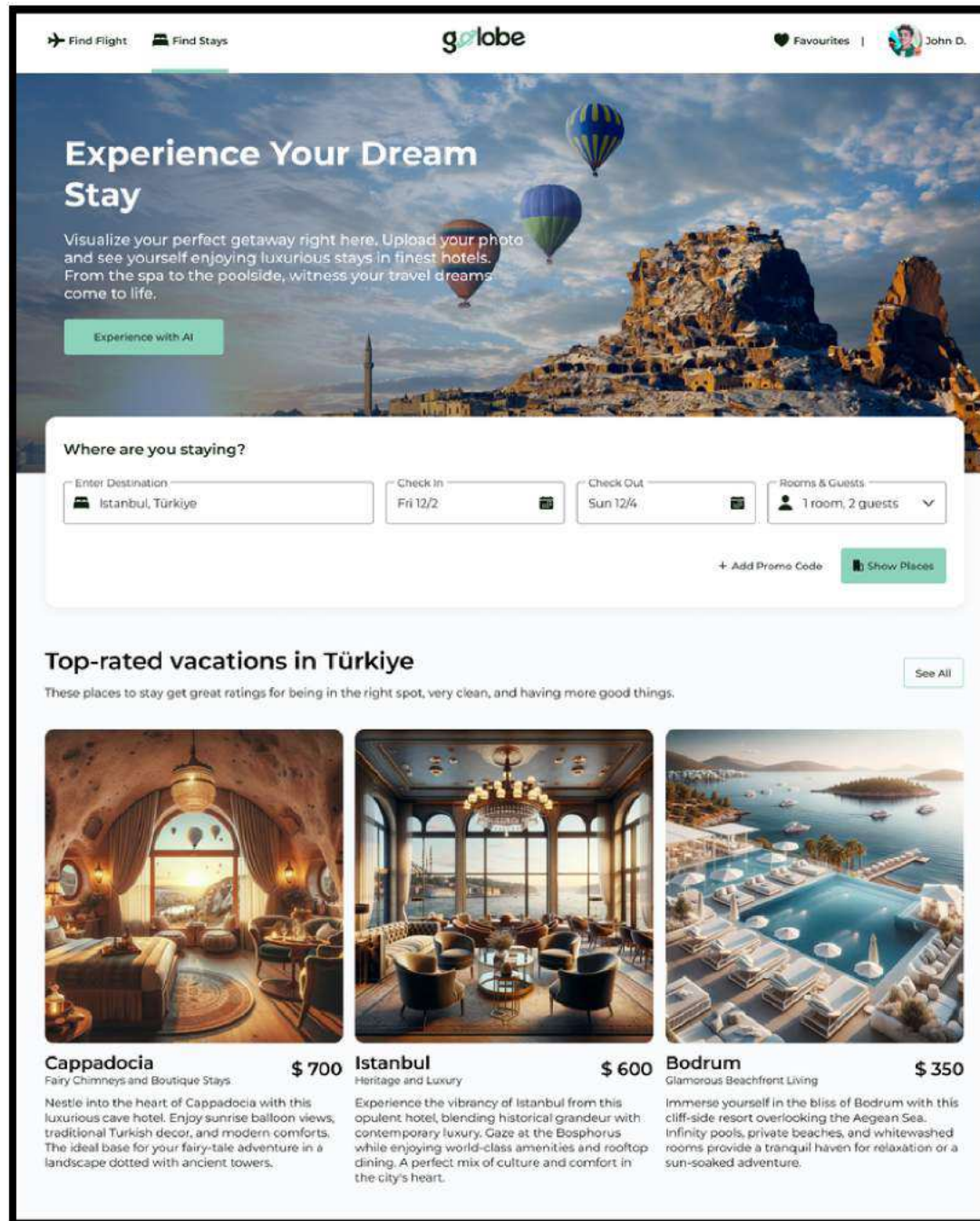
Upload



Personalise



Transforming travel with "try before you fly"



Travel today



Travel personalised

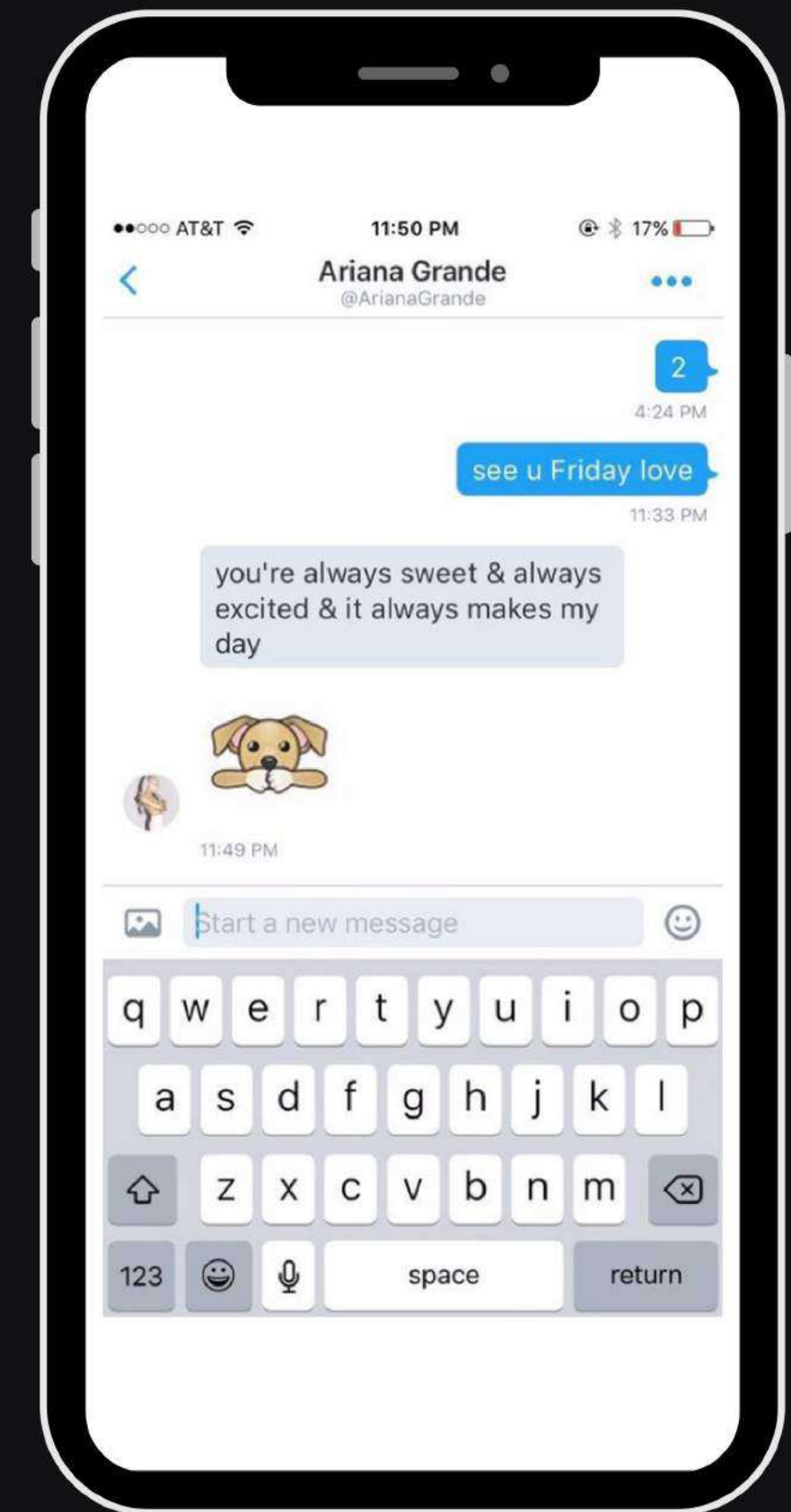
Creating the next form of two-way engagement PHOTOS



A future where connections between influencers
and fans are deeper and more meaningful

Output photos have been created using Artisse AI

TEXT / VOICE



INPUT

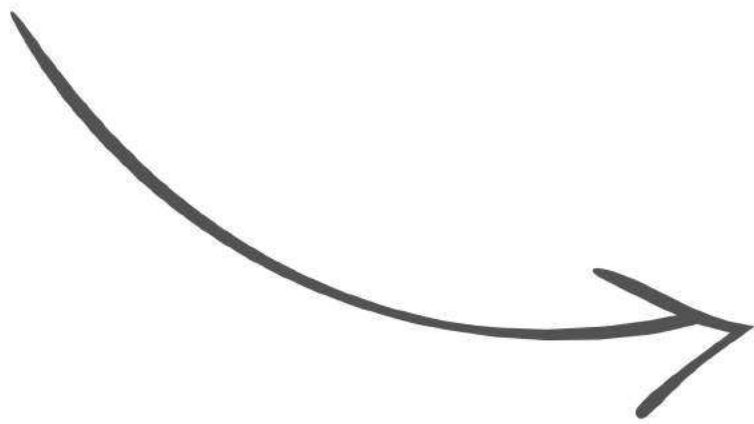
Brand



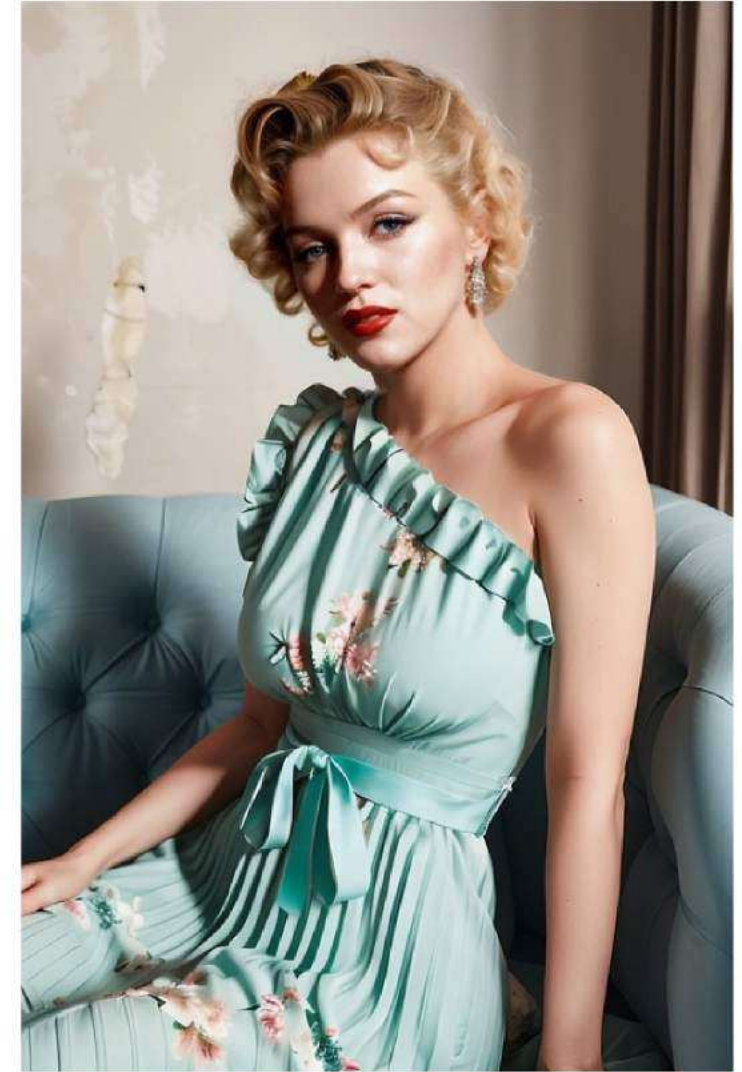
Licensed IP



Use any IP from past or present



OUTPUT



Crafting truly personalised gifts



Identical gifts



Special & unique

World-class team



WILLIAM WU
Chief Executive Officer

- CEO and Founder of Artisse Interactive (blockchain gaming division was ranked by HSBC/ KPMG as the **#1 fastest growing start-up in Hong Kong**)
- Vice President, Special Situations, at **Oaktree Capital** (the world's largest special situations investor with \$164 billion of assets under management)
- Started career at **McKinsey & Company**
- MBA at **The Wharton School** (2nd year deferred), MSc Finance at **London School of Economics**, BComm at **UNSW**



CLAIRE HUANG
Chief Marketing Officer

- Former Senior Vice President at **Shipper** (SEA Unicorn E-commerce enabler) with B round valuation at \$1 billion
- Former **Huya** (China's biggest game streaming platform, NYSE: HUYA) Southeast Asia Region Head
- Former Chief International Officer at **Lazada** (acquired by **Alibaba** at \$3.15 billion, NYSE:BABA)
- Former Director at **Shopee at SEA Group** (Southeast Asia's biggest e-commerce+gaming group, NYSE: SE)
- Started career at **Boston Consulting Group**
- BBA at **Carnegie Mellon University** (double major in Psychology)



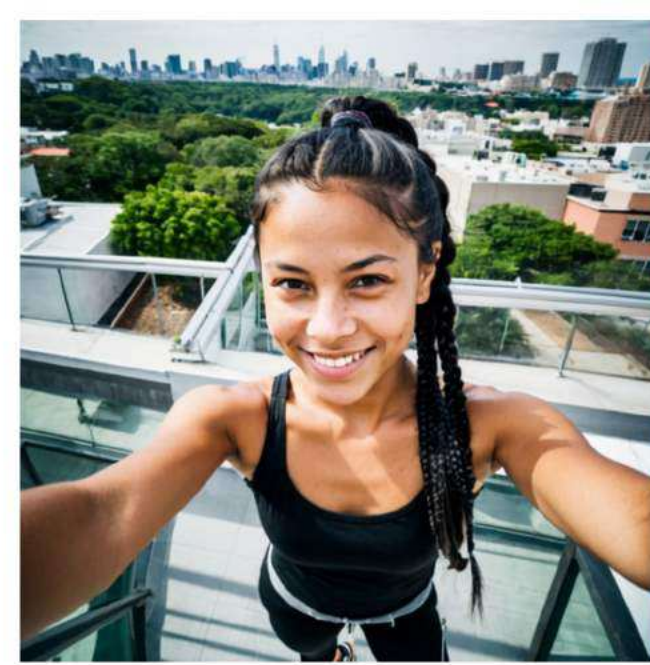
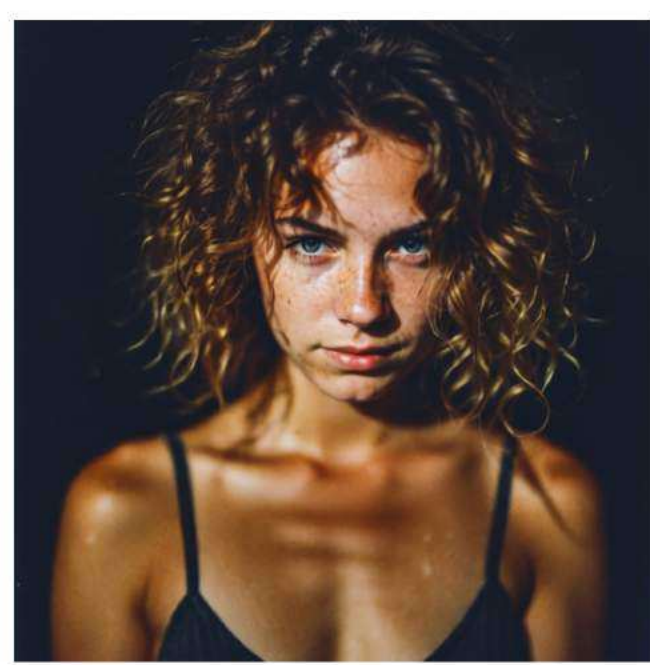
GAO LEI
Chief Technology Officer

- Vice President at **Shipper** (SEA Unicorn E-commerce enabler) with B round valuation at \$1 billion
- Former Chief Architect at **Fordeal** (top 3 Middle Eastern E-commerce platform) with C+ round valuation at \$500 million
- Started career at **Alibaba Group** as cloud storage service senior engineer and 'Outstanding Graduate Offer' candidate
- Bachelor degree at **Dalian University of Technology** (top 10 engineering in China)



LEWIS GRAFTON
Chief Operating Officer

- Chief Operating Officer at **Catheon Gaming**
- Investment professional at **Bain Capital** (\$165 billion assets under management)
- Investment banking professional at **Houlihan Lokey**
- Consultant/Advisor to a diverse range of companies
- BSc/BCA from Victoria University of Wellington with majors in Mathematics and Finance



info@artisse.ai

